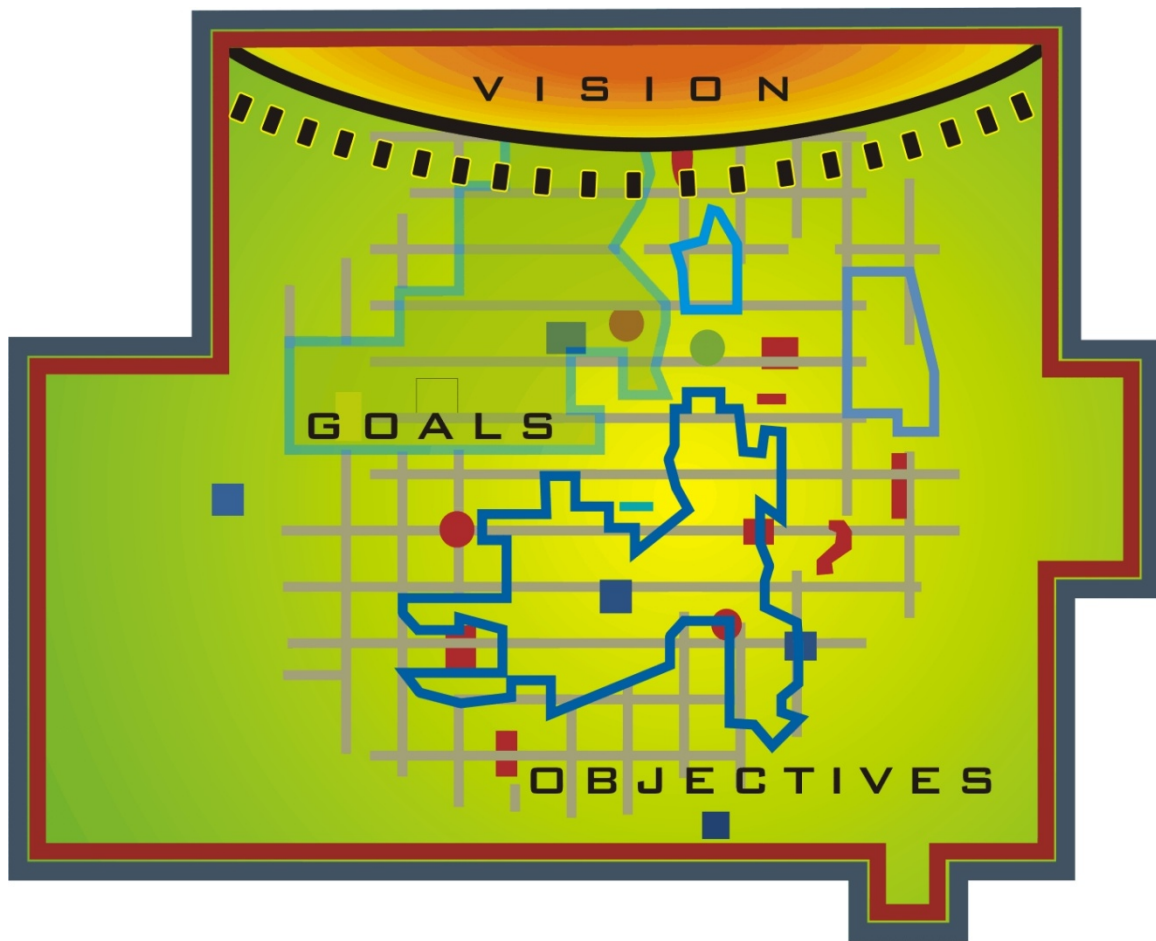


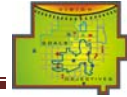
CHAPTER 2

VISION, GOALS, AND OBJECTIVES



W A M P O

Wichita Area Metropolitan Planning Organization



How Will the Region Look in 2035?

How the region will look in 2035 is influenced by population and employment trends, as well as stakeholder and public action. The stakeholders developed the vision, goals, and objectives for the MTP 2035. These provide guidance on how to develop and maintain the region's transportation system to address the needs identified by stakeholders and the public and the needs created by growth.

Regional growth in population, housing, and jobs increases the demand on the transportation system. It is critical to understand how communities and individuals in the region would like to see those demands met before identifying strategies and projects. The plan vision provides a broad idea on the direction the region wishes to head. The goals and objectives are more specific and measurable, helping to guide the region toward the vision.

The first phase of public involvement was the starting point for the development of the vision, goals, and objectives. Stakeholders and the public identified the future needs and priorities for the region. The MTP Project Advisory Committee (MTP-PAC) used this information to develop the vision, goals, and objectives.

What Is the Regional Transportation Vision?

The vision created for the MTP 2035 is a high level, long-term view for the WAMPO region. It defines what the transportation system will look like in 2035 in its ideal state. Four key issues were identified during public outreach. The MTP-PAC developed those four issues into the vision statement:

“The region’s multimodal transportation system in 2035 will be safe, efficient, accessible, and affordable.”

What Are the Goals of the MTP 2035?

Each of the four issues listed in the vision were broken down into specific goals. The goals show what the MTP 2035 will strive to accomplish over the next 25 years. The goals for the MTP 2035 are shown in **Exhibit 2.1**.

Who are stakeholders?

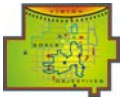
Stakeholders include a variety of people such as: property owners and residents; community and business groups; developers; utility companies; school districts; organizations (chambers of commerce, neighborhood associations, etc.); and elected and appointed officials at the federal, state, county, and local levels.

What is a vision?

The long-term view for the WAMPO region. It defines the desired future transportation system for the region in terms of its goals and objectives. It answers the question, “Where do we want to go?”

What are goals?

Broad, long range targets that WAMPO strives to accomplish over the course of the plan.



CHAPTER 2: VISION, GOALS, AND OBJECTIVES

Exhibit 2.1: The MTP 2035 Vision and Goals

MTP 2035 Vision

*The region's multimodal transportation system in 2035 will be **safe**, **efficient**, **accessible**, and **affordable**.*

GOAL: SAFE

Achieve a transportation system that enhances safety and public welfare.

GOAL: EFFICIENT

Achieve a transportation system that optimizes investments in time, energy, and financial resources.

GOAL: ACCESSIBLE

Achieve optimal intermodal accessibility, mobility, and connectivity throughout the region.

GOAL: AFFORDABLE

Achieve a transportation system that is affordable and equitable for all users.

What Are the Objectives of the MTP 2035?

What are objectives?

Specific statements of what needs to be accomplished in order to achieve the vision and goals.

Objectives for the MTP 2035 are more concrete and specific items that build upon the vision and goals. The intent of the objectives is to give the region specific measurable steps to reach the desired vision and goals.

Since the plan covers 25 years, it is important to focus on some initial short-term objectives that can get the region closer to the vision and goals. The MTP-PAC developed 11 objectives (**Exhibit 2.2**) for the MTP 2035; four were selected to be short-term objectives. The short-term objectives will receive extra attention during the first five years of the plan. The four short-term objectives that were selected by the MTP-PAC include:



Wichita Transit Center

- Select projects that demonstrate the greatest overall improvement of the system.
- Maintain air quality attainment status.
- Increase multimodal options and access.
- Decrease the number of transportation related injuries, fatalities, and wrecks.

The selected short-term objectives are intended to provide some focus for short-term strategies and projects. The remainder of the objectives are considered long-term and will receive attention over the entire course of the plan, including the initial five years.



Exhibit 2.2: The MTP 2035 Objectives

		<u>O B J E C T I V E S</u>			
		Safe	Efficient	Accessible	Affordable
Short-term	<ul style="list-style-type: none"> Select projects that demonstrate the greatest overall improvement of the system. 	✔	✔	✔	
	<ul style="list-style-type: none"> Maintain air quality attainment status. 	✔	✔		
	<ul style="list-style-type: none"> Increase multimodal options and access. 			✔	✔
	<ul style="list-style-type: none"> Decrease the number of transportation related injuries, fatalities, and wrecks. 	✔			
Long-term	<ul style="list-style-type: none"> Reduce the amount of time and energy required for the transportation of people and goods. 		✔		
	<ul style="list-style-type: none"> Improve volume/capacity ratios and travel times of congested areas identified in the Congestion Management Process (CMP). 		✔	✔	
	<ul style="list-style-type: none"> Increase the miles of off road multiuse paths, on-street bicycle lanes and paved shoulders and sidewalks. 	✔	✔	✔	✔
	<ul style="list-style-type: none"> Increase the percentage of population that use alternative modes of transportation. 		✔	✔	✔
	<ul style="list-style-type: none"> Increase the affordability of the transportation system for all users, recognizing identified populations in the Title VI Environmental Justice Policy. 				✔
	<ul style="list-style-type: none"> Reduce Vehicle Miles Traveled (VMT). 		✔	✔	
	<ul style="list-style-type: none"> Make transportation improvements that support economic development. 		✔		